







**Site Usage**

 <b>4,402</b> Visits	 <b>29.85%</b> Bounce Rate
 <b>25,201</b> Pageviews	 <b>00:05:55</b> Avg. Time on Site
 <b>5.72</b> Pages/Visit	 <b>52.41%</b> % New Visits

**Top Landing Pages**

Page	Entrances	% visits
/	2,461	55.91%
/newsletters	271	6.16%
/paralegal-buzz	207	4.70%
/member-application	147	3.34%
/home/index.cfm?site_id=3922	120	2.73%

**Content Overview**

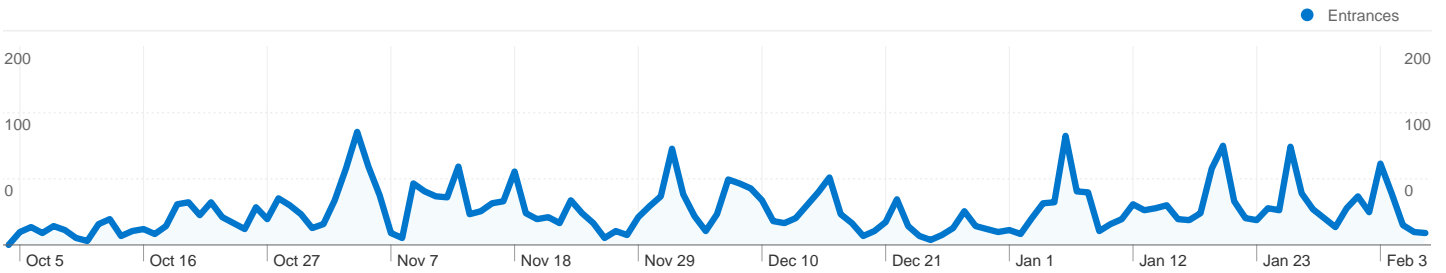
Pages	Pageviews	% Pageviews
/	4,482	17.79%
/membership	965	3.83%
/news-events	943	3.74%
/leadership-team	901	3.58%
/member-application	890	3.53%

**Visitors Overview**

**Visitors**  
**2,330**

**Traffic Sources Overview**

- **Search Engines**  
1,371.00 (31.14%)
- **Direct Traffic**  
1,286.00 (29.21%)
- **Referring Sites**  
1,109.00 (25.19%)
- **Other**  
636 (14.45%)

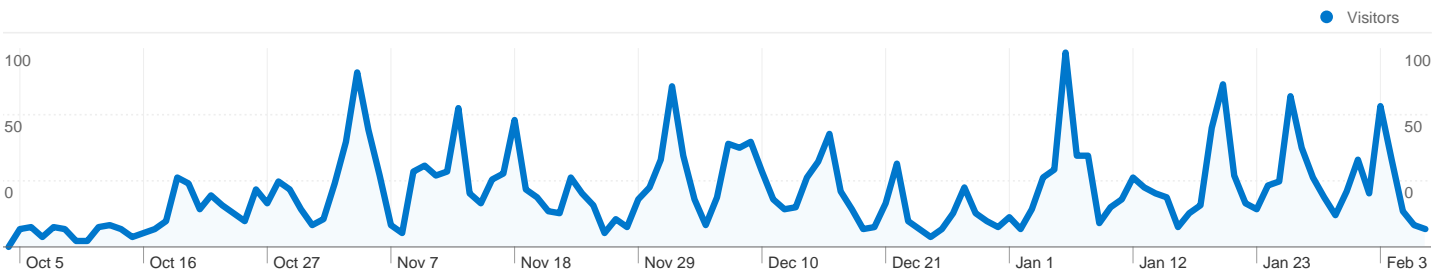


4,402 visits entered the site through 248 pages

Landing Pages

<b>Entrances</b> <b>4,402</b> % of Site Total: 100.00%	<b>Bounces</b> <b>1,314</b> % of Site Total: 100.00%	<b>Bounce Rate</b> <b>29.85%</b> Site Avg: 29.85% (0.00%)	
Page	Entrances	Bounces	Bounce Rate
/	2,461	453	18.41%
/newsletters	271	99	36.53%
/paralegal-buzz	207	131	63.29%
/member-application	147	104	70.75%
/home/index.cfm?site_id=3922	120	56	46.67%
/Default.aspx	107	21	19.63%
/news-events?eventId=105294&EventViewMode=EventDetails	87	24	27.59%
/pro-bono-committee	80	64	80.00%
/nycpa-newsletter	59	33	55.93%
/news-events	50	21	42.00%

1 - 10 of 248




**2,330 people visited this site**


 **4,402** Visits

 **2,330** Absolute Unique Visitors

 **25,201** Pageviews

 **5.72** Average Pageviews

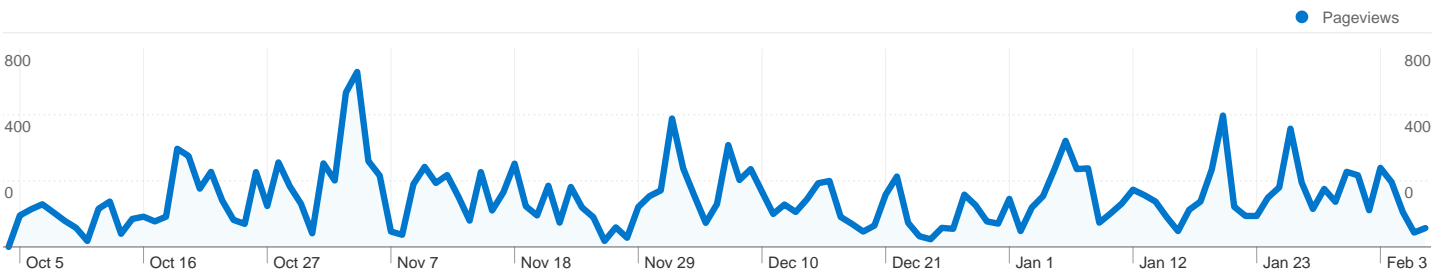
 **00:05:55** Time on Site

 **29.85%** Bounce Rate

 **52.41%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,944	66.88%	Cable	1,941	44.09%
Firefox	995	22.60%	Unknown	975	22.15%
Safari	279	6.34%	DSL	649	14.74%
Chrome	139	3.16%	T1	616	13.99%
Mozilla	17	0.39%	Dialup	124	2.82%



**Pages on this site were viewed a total of 25,201 times**

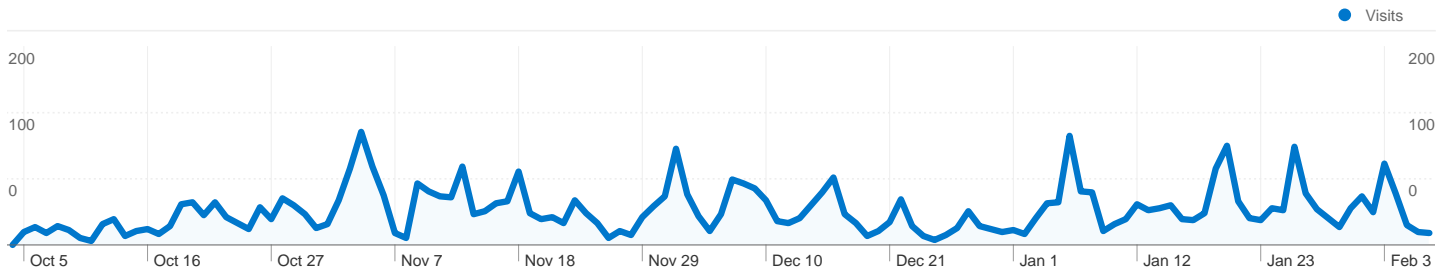
 **25,201 Pageviews**

 **18,477 Unique Views**


 **29.85% Bounce Rate**

## Top Content

Pages	Pageviews	% Pageviews
/	4,482	17.79%
/membership	965	3.83%
/news-events	943	3.74%
/leadership-team	901	3.58%
/member-application	890	3.53%



All traffic sources sent a total of 4,402 visits

 29.21% Direct Traffic

 25.19% Referring Sites

 31.14% Search Engines



- **Search Engines**  
1,371.00 (31.14%)
- **Direct Traffic**  
1,286.00 (29.21%)
- **Referring Sites**  
1,109.00 (25.19%)
- **Other**  
636 (14.45%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	1,286	29.21%	new york city paralegal	183	13.35%
google (organic)	1,132	25.72%	new york paralegal association	164	11.96%
New York City Paralegal	530	12.04%	nyc paralegal association	128	9.34%
paralegals.org (referral)	249	5.66%	ny paralegal association	65	4.74%
nyc-pa.org (referral)	155	3.52%	nycpa	43	3.14%